

THE CLASSIC TASTE OF SWEET VICTORY



Earn Reward Points good for cool gear at teamkdprewards.com for every qualifying Crush display placed and maintained from February 17 through April 11, 2025.

• BOTH front line and supervisors will earn points per store.



LARGE FORMAT

Earn 100 Reward Points per display per month
 • 1 display x 100 points x 2 months = 200 Points
 • Minimum 100 cases on display or pallet
Must include these five (5) flavors:
 Orange Crush, Crush ZERO, Strawberry Crush, Grape Crush, Schweppes Ale
Qualifying packages: 12pk and 20oz



SMALL FORMAT

Earn 25 Reward Points per display per month
 • 1 display x 25 points x 2 months = 50 Points
 • Minimum 25 cases on display, shipper or rack
Must include these five (5) flavors:
 Orange Crush, Crush ZERO, Strawberry Crush, Grape Crush, Schweppes Ale
Qualifying packages: 12pk and 20oz



Simply scan this QR code to submit qualifying display photos to dp418.kdpdisplay.com

- Duplicate photo entries will be disqualified.
- Month 1 display photos must be submitted by 3/22/2025 for displays placed 2/17/2025 - 3/15/2025.
- Month 2 display photos must be submitted by 4/18/2025 for displays placed 3/16/2025 - 4/11/2025.
- On-line upload site will be disabled at 11:59 EST on April 18, 2025.

MANAGEMENT BONUS!

Earn even more Reward Points when you achieve +5% TM Crush volume growth vs PY February 17 - April 11 timing.

- Small Format Supervisors = 200 Reward Points
- Small Format Sales Manager = 250 Reward Points
- Large Format Supervisors = 200 Reward Points
- Large Format Sales Manager = 250 Reward Points



• See your Sales Manager for program details.



HUNDREDS OF ITEMS TO CHOOSE FROM

Use your reward points now or add them to your existing 123rewards account along with points you have earned from other Reward Point Programs and save for higher value rewards!

#DP418/PCROFL